

News Intelligence for Reputational Risk

AI-powered news intelligence helps financial institutions stay ahead of reputational risks by identifying emerging events and topics, monitoring crisis response, and turning risks into reputational opportunities by harnessing the power of global news.



Aggregate

We source and ingest in real time 80,000+ trusted mainstream and longtail sources, from 200 countries, in multiple languages, so that no signal is left uncovered.



Understand

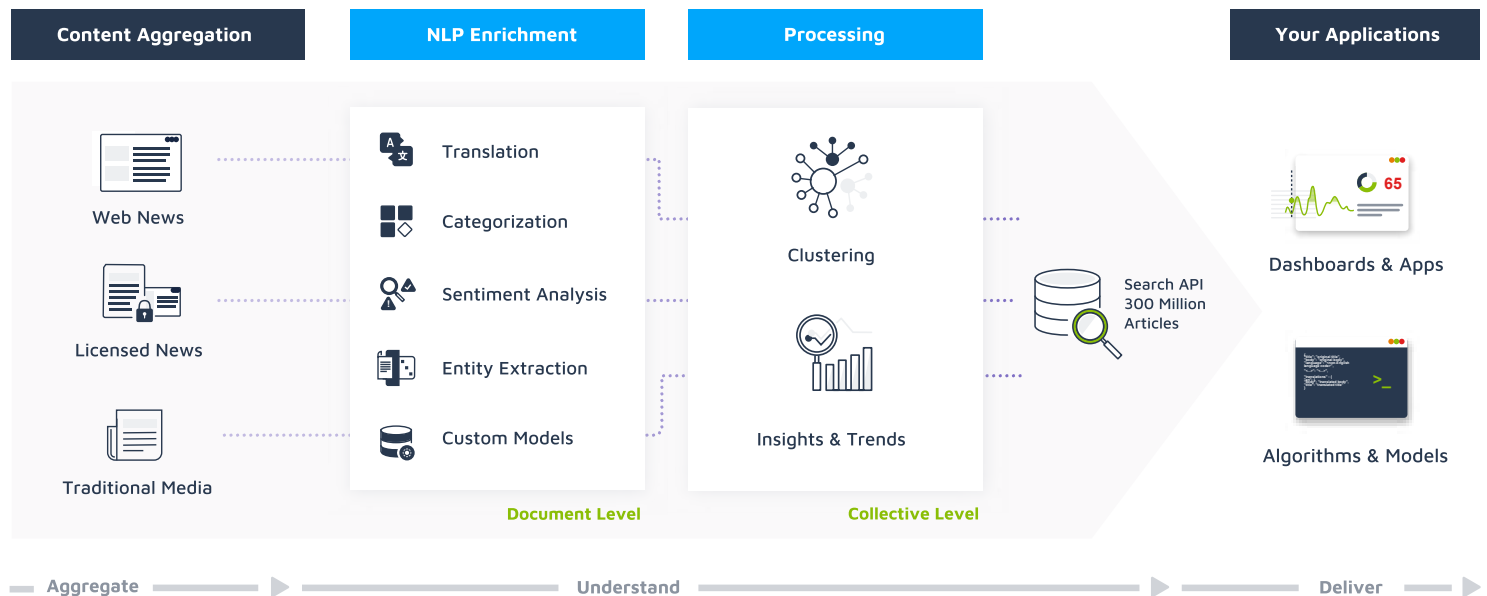
Our research-powered NLP models enrich every article with 26 datapoints, putting structure to the world's unstructured news content, making it easy to search and analyze.



Deliver

Enhance your dashboards, apps, workflows, and models with our flexible and scalable delivery methods, including advanced search in our News API.

How It Works



Why It Matters

>25%

OF A COMPANY'S MARKET VALUE IS DIRECTLY ATTRIBUTABLE TO ITS REPUTATION

87%

OF EXECUTIVES RATE REPUTATION RISK AS MORE IMPORTANT THAN OTHER STRATEGIC RISKS

47%

OF COMPANIES SAY THEY ARE NOT PREPARED FOR REPUTATIONAL RISKS THAT ARE OUTSIDE OF THEIR DIRECT CONTROL

What We Do For You



Automate Manual Processes

More efficient and effective workflow to free up valuable employee time



Improve Quality of Data

Enhance news discovery and analysis with accurate and flexible search



Save Time, Money, and Effort

An out of the box solution with ready to use content pipelines and licenses

News Intelligence for Reputational Risk

Identify Emerging Risks Earlier

Resilience begins with the early identification of risks:

- Easily discover events and topics of interest as they emerge in real time
- Enables quicker mobilization of resources
- Global coverage eliminates blind spots

Turn Risks Into Opportunities

Reputational risk management is about more than mitigation:

- Uncover opportunities to improve your reputation and grow your business
- Understand media trends and anticipate stakeholder reactions
- Turn a reactive approach into a proactive approach using the world's news

Monitor Crisis Response

Crises can continue for months, and even years after they break:

- Monitor your reputation during the rebuilding process
- Use sentiment analysis to gauge if media and public opinion is normalizing
- React fast to potentially damaging setbacks

Features and Benefits

Curated News Coverage

Curated, cost-effective content pipeline providing hundreds of thousands of articles every day, so you won't miss any news:

- Over 80,000 trusted sources for clean and reliable content
- A comprehensive selection of premium sources otherwise behind a paywall
- Multilingual NLP in 5 languages with coverage across 200 countries

Research-Led NLP Technology

Add structure to every unstructured article so the world's news is manageable and easily discoverable:

- Every article is enriched with 26 data points using our proprietary NLP models
- Extract tens of thousands of entities, 2,600+ categories, and metadata from every article
- Positive, neutral, or negative sentiment analysis for each article

Flexible News API

Our flexible News API makes finding the news that matters to you efficient, effective and accurate:

- Discover global news stories in real time from trusted sources as they break
- Search 5 years of indexed historical news content from 300+million articles
- Use entities and categories in your search for effective, efficient, and accurate results

Simplified Integration

We make it easy to aggregate, understand, and deliver news content at scale.



Flexible APIs



SDKs in 4 Languages



Extensive Documentation



Clean JSON Output

Free 14 day trial

```
const AylienNewsApi = require('aylien-news-api');
const apiInstance = new AylienNewsApi.DefaultApi();

// Configure API key authorization: app_id
const app_id = apiInstance.apiClient.authentications['app_id'];
app_id.apiKey = "YOUR APP ID";

// Configure API key authorization: app_key
const app_key = apiInstance.apiClient.authentications['app_key'];
app_key.apiKey = "YOUR APP KEY";

const opts = {
  'title': 'trump',
  'sortBy': 'social_shares_count.facebook',
  'language': ['en'],
  'publishedAtStart': '30d-70d',
  'publishedAtEnd': 'now'
}
```